



# The Storyteller

Communications & Marketing

## Website Packages

### All inclusive corporate website (2-week delivery) | \$ 7,000

Destined to non profits, organizations and service-based businesses, this package is ideal if you are looking for a *non* transactional, turnkey, easy to use website.

Forget about the typical struggles and delays, we take care of everything! **The design, the copy, the images and the launch!** All you have to do is complete an initial questionnaire, allow us to interview you, provide an image bank (if any) and approve the creative brief we will prepare for you. From there, we'll build an efficient website in five pages using your brand color palette.

No more never ending approval processes! Our quick and hassle-free formula allows you to delegate your website project for a delivery in a few short weeks. Thanks to our 4-week 'trial' period, you'll then get a chance to let us know of any required edit.

#### Highlights:

- Website theme and design aligned with your existing brand
- Site map in five pages (Home, About, Services, Blog, Contact)
- All website copy, including 3 blog posts
- Basic photo package (stock images)
- Email sign-up tool
- Google Analytics
- Google Business account creation or update
- SEO plug-in (search engine optimization)
- Tests
- Connexion of existing domain and host
- 1-hour Wordpress video training
- Website launch
- "Trial" period of 4 weeks following launch\*
- Add-ons and personalization options (\$\$)\*

**\*Contact us for full details and conditions!**



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## Website Packages

### All inclusive transactional website (4-week delivery) | \$ 9,500

Destined to businesses and organizations requiring an e-commerce component, this package is ideal for a basic but efficient transactional website. As with the corporate website, we take care of everything, including the design, the copy and the coordination, in addition to a **personalized photo package!**

You'll have to complete a questionnaire, participate in an interview and photoshoot and approve the creative brief we will prepare for you. From there, we will build you a website in five sections, with the Service section replaced by an online store.

Our quick and hassle-free formula allows us to take over your website project for a delivery in a few short weeks. Also, thanks to our 4-week 'trial' period, you'll then get a chance to let us know of any required edit.

#### Highlights:

- Website theme and design aligned with your existing brand
- Site map in five pages (Home, Store, About, Blog, Contact)
- All website copy, including 3 blog posts
- Creation of 12 product pages
- Personalized photo package
- Email sign-up tool
- Google Analytics
- Google Business account creation or update
- SEO plug-in (search engine optimization)
- Tests
- Connexion of existing domain and host (for Wordpress websites)
- 1-hour Wordpress or Shopify video training
- Website launch
- "Trial" period of 4 weeks following launch\*
- Add-ons and personalization options (\$\$)\*

**\*Contact us for full details and conditions!**