



# The Storyteller

Communications & Marketing

## Content Marketing

### Lead Magnet & Welcome Sequence | From \$1,625

Email marketing is a powerful tool to deepen relationships, generate new sales and maintain client interest in the long run. But to achieve this, you need an email list!

By offering relevant and quality content in exchange for an email address, a lead magnet becomes an interesting tool which, when supported by a welcome sequence, can make a world of difference.

### Newsletter & Blog Packages

Do you want to share information and promote your most recent offers to your clients? To get your story out there, keep in touch and generate recurring sales and referrals, a newsletter and updated blog are non-negotiables.

Furthermore, a relevant blog establishes your credibility while generating traffic that improves your site's ranking on search engines (SEO).

**12 blog posts - \$3,900**

**12 newsletters + 12 blog posts - \$6,300**

**24 newsletters - \$5,400**

**24 newsletters + 12 blog posts - \$8,400**

### Social Media | From \$1,500 / month

Our social media packages are perfect for businesses that want to share their story and unveil their humanity on a daily basis. They include a strategy, monthly editorial calendars, preparation and publishing of visual and text contents, as well as a monthly report to keep track of results. This allows clients to focus on the management aspect without having to worry about the content creation portion.